

the **NEW FIT**

*for tailored
& casual*

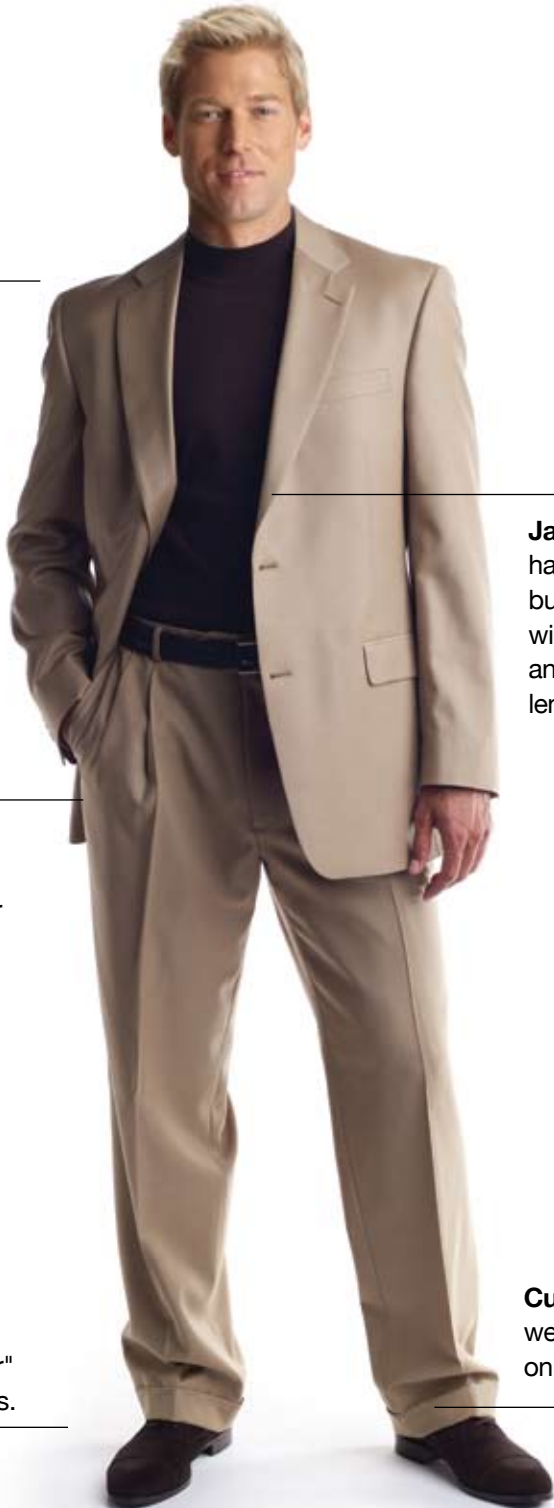
8 SIMPLE
GUIDELINES FOR
UPDATING YOUR
WARDROBE

MITCHELLS | RICHARDS

OLD

AN OVERALL
BAGGIER FIT IS THE
TELL-TALE SIGN OF
A DATED SUIT

Shoulders
were more
constructed,
padded and
wider.



Jacket
had three
buttons,
wider lapels
and longer
length.

Pants
were pleated,
baggy, longer
and made of
notably more
fabric.

Shoes
were "chunkier"
with wider lasts.

Cuffs
were shallower,
only about 1 1/4".

the NEW FIT

NEW

THE KEY FEATURES OF THE NEW SILHOUETTE

Lapel
is narrower
with a
higher
notch.

Jacket
is more fitted,
with a higher
2- button
stance and
shorter
length.

Sleeves
on jacket
and shirt
are slightly
shorter.

Fabrics
Pure, natural
nanofibers
that are lighter
in weight and
less rigid lend
themselves
to more fitted
garment.

Pants
are flat-front,
more sculpted
and slightly
shorter.

the new
suit



A man with dark hair and a light complexion is standing in a doorway, looking off to the side. He is wearing a light grey suit jacket and matching trousers, a light purple dress shirt, and a matching purple tie. He is holding a small red object in his right hand. The background shows a window with blinds and a brick wall.

The movement toward more fitted men's clothing is more than a trend. Designed to flatter all body types, the new cleaner silhouette has completely overtaken the wider look of the the 80's and 90's. From the runways of Milan to the boardrooms of New York City, it is clearly here to stay.

“Following suit” as it has historically... the new fit has more recently trickled down to casual wear, which is still relaxed and cozy, but more fitted and sexier than ever before...

the new
SUIT

4 SIGNS OF A WELL-FITTED SUIT

▶ SHOULDERS

Narrower Shoulders are slimmer, less padded and narrower than yesterday's wide-padded shoulder, leading to a trimmer, more streamlined and slightly shorter arm.



▶ BUTTON STANCE

2 Buttons, Higher Stance

Though 3-button jackets are still being made by many top designers, the evolution toward the 2-button jacket continues to take hold. And if you're buttoning anywhere near the belt buckle, the button stance is too low.



▶ JACKET LENGTH

Shorter Gone are the days when the wide-slung jacket reached the upper and even mid-thigh. Today's jacket barely hits the top of the thigh.



▶ PANTS

Slimmer A narrower fit without pleats or with two pleats at most... and a shorter length with no break.



OLD

WIDER PANT LEGS, MULTIPLE PLEATS AND A LOOSER-FITTING SHIRT

Shirt

was baggier
in the body,
shoulder and
sleeve.

Pants

Legs were
wider with
three or more
pleats

Shoe

Dress shoes were
often worn with a
casual look.

Belt

was narrower
and buckles,
now more often
in silver, were
gold.

Cuffs

were shallower
and pants were
longer, breaking at
the lower leg.



the NEW FIT

NEW

MORE FITTED WITH A SPORTCOAT AND CASUAL SHOES

Jacket

Add a slimmer fitting sportcoat for an updated casual look.

Shirt

Fits closer to the body with narrower arms.

Flat-Front

is preferred, but if pleated, should have no more than two pleats.

Leg

is narrower throughout and slightly shorter with no break.

the new
**dressy
casual**



the NEW FIT





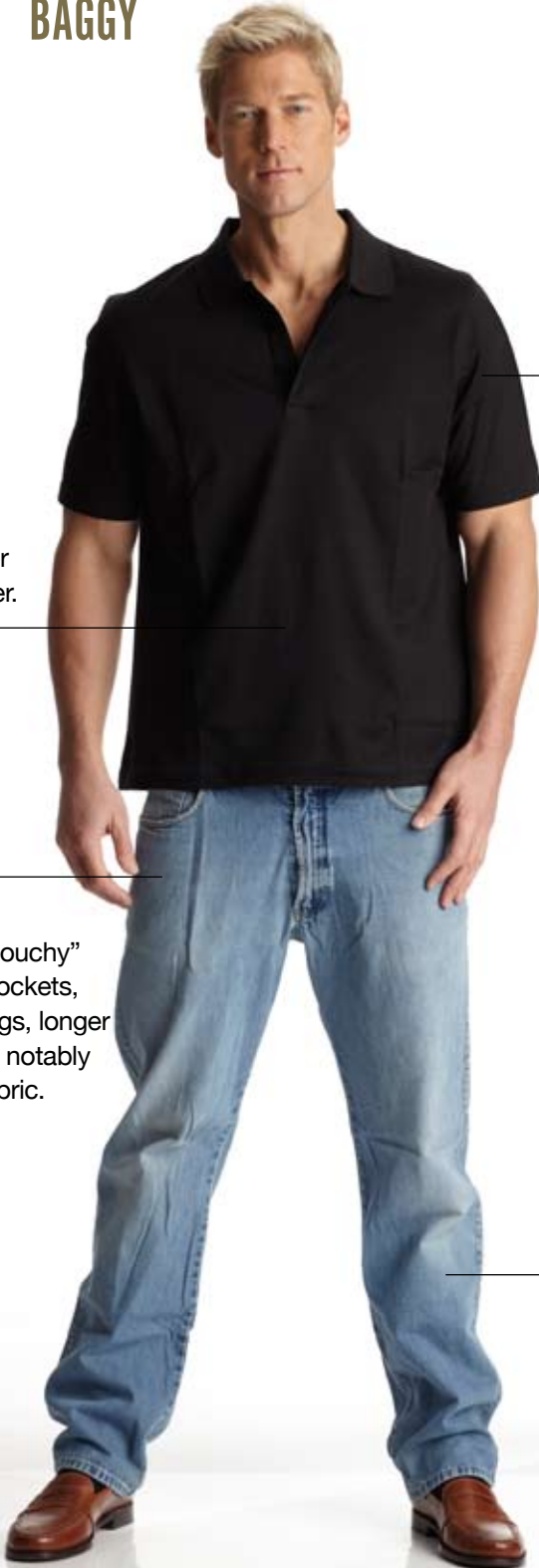
FROM OFFICE,
TO A CASUAL
LUNCH OR
DINNER...

the new
**dressy
casual**



OLD

CASUAL
NO LONGER
MEANS
BAGGY



Sleeves
were looser
and longer
with a larger
shoulder.

Torso
was fuller
and wider.

Jeans
were “slouchy”
had 5 pockets,
wider legs, longer
rise and notably
more fabric.

Length
was longer,
with a break.

the NEW FIT

NEW

POLOS AND
JEANS HAVE A
CLEANER FIT

Sleeve

is narrower and shorter with a more fitted shoulder.

Torso

fits closer to the body and is less boxy.

Belt

is wider and sleeker.

Jeans

Taking the lead from dress pants, jeans are slimmer throughout the leg with a shorter rise.

Shoes

more rugged looking shoes designed for casual wear are softer and more comfortable.

the new
weekend
casual



the NEW FIT



A man with dark hair and a light beard is shown in profile, looking towards the left. He is wearing a light grey, long-sleeved, button-down shirt with a Henley-style placket and blue denim jeans. He is sitting outdoors in a bright, sunny environment, possibly a desert or a rocky landscape. The background is a clear blue sky and some brown, textured rock formations. The lighting is bright and natural, highlighting the contours of his face and clothing.

WEEKEND
WEAR SLIMS
DOWN

the new
**weekend
casual**

the NEW FIT

the new
casual shoe

Detail
is simple,
yet elegant,
like hand-
stitching and
signature
hardware.

Vamp
is longer.

Materials
like suede or
nubuck make the
new casual shoe
softer, more flex-
ible and more
comfortable.











8 SIMPLE GUIDELINES FOR UPDATING YOUR WARDROBE

With just a few updated pieces, you will soon have the foundation of a great-looking and properly fitted new wardrobe.

closet tip:

It takes time to build a properly fitted wardrobe, but chances are you already have started. Throw out the “worst offenders” and follow these simple guidelines.

the NEW FIT

-  1 medium-weight navy or grey suit as a “go to” suit for important meetings, events or occasions
-  1 versatile navy or neutral sportcoat that can be worn for business casual or dinner
-  2 slimmer-fitting dress shirts, one striped and one solid *AND* 2 fitted casual button-downs, one simple and one with stripes or pattern
-  2 pair of flat-front wool dress pants, one dark and one neutral
-  1 pair of flat-front khakis
-  1 pair of slimmer fitting jeans
-  2 trimmer sweaters or pullovers: one medium-weight and one light-weight
-  1 pair of new soft casual loafers or tie-up shoes

MENSWEAR HAS NEVER BEEN MORE FLATTERING... OR MORE COMFORTABLE

▲ FABRIC

From suiting to sportswear, today's fabrics are finer, softer and more technologically designed to breathe and move better than ever before.

▲ **FIT** From head to toe, today's silhouette fits closer to the body, is a bit more tapered length-wise and is designed to flatter all body types.

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